



San Francisco - Host City for the 34th America's Cup

The 34th America's Cup

San Francisco Bay will be home to the 34th America's Cup. Now 160 years old, the America's Cup has evolved into one of the world's leading sporting competitions – featuring the best sailors on the world's fastest boats, the wing-sailed AC72 catamaran. This will be the first time the America's Cup has been hosted in the United States since 1995.

The America's Cup is comprised of these events:

- **The Louis Vuitton Cup – July 4 - September 1, 2013**

The Louis Vuitton Cup, the America's Cup Challenger Series, will see a field of international teams compete for the right to race the Defender for the America's Cup. The role of the Louis Vuitton Cup is twofold – not only to select the best Challenger, but also to help prepare that the team to race successfully against the Defender in the America's Cup Finals.

- **America's Cup Finals – September 7- 22, 2013**

A first-to-win-five (best of nine) series, the 34th America's Cup Finals will see the winner of the Louis Vuitton Cup race the Defender – the American ORACLE Racing team - for the trophy.

America's Cup World Series (AC World Series)

In addition to the 34th America's Cup in 2013, a new circuit is being introduced to bring America's Cup-level racing and the America's Cup experience to top international venues on an annual basis. Televised to expose millions more fans to the sport of high-performance sailing, the AC World Series will feature both fleet and match racing at each event. At the end of each AC World Series season, a champion will be crowned. These regattas provide the fans the only opportunity to see all of the America's Cup competitors racing together.

- **The 2011-2012 AC World Series, currently underway**

Sailed in the AC45 wing-sailed catamaran, the forerunner to the AC72. Focused on creating more on-the-water excitement for both the teams and the fans, the AC45 wing-sailed catamaran was designed for both speed and close racing. While capable of closing speeds over 35 mph, the AC45 remains nimble enough to handle the tight, tactical race courses planned by America's Cup Race Management.

The 2011-2012 AC World Series Schedule

August 6-14, 2011 Cascais, Portugal	April 2012 Naples, Italy
September 10-18, 2011 Plymouth, England	May 12-20, 2012 Venice, Italy
November 12-20, 2011 San Diego, USA	June 23-July 1, 2012 Newport, USA

- **The 2012-2013 AC World Series, starting Summer 2012 in San Francisco**

This season will feature teams continuing their global circuit in the AC45, and its champion will be crowned prior to the start of the Louis Vuitton Cup (America's Cup Challenger Series) in July 2013. This AC World Series will enable all teams seeking to compete in the America's Cup Finals in September 2013 to be race-ready. **San Francisco will be the host of two of these AC World Series events (August and September 2012).**

The 2012-2013 AC World Series Schedule

August 2012, San Francisco, USA	April, 2013 Venice, Italy
September 2012, San Francisco, USA	May 2013, Naples, Italy
Winter events, TBA	



Creating Opportunity for San Francisco Residents and Businesses

The 34th America's Cup represents a unique opportunity to create employment and economic development opportunities for San Franciscans and local businesses. To connect those interested in these opportunities:

- The America's Cup event organizers are creating a business portal – **America's Cup Business Connect** – which will serve as a focal point for announcing business and contracting opportunities, as well as employment opportunities with the America's Cup Event Authority (ACEA) which is putting on the America's Cup. Please visit www.americascup.com/connect to get engaged.
- The **San Francisco Office of Small Business (OSB)**, the **Mayor's Office of Economic and Workforce Development (OEWD)**, and **ACEA** are conducting joint outreach. These groups are discussing the types of business engagement opportunities, how ACEA will notify businesses of these opportunities, and how businesses can market themselves to ACEA and related organizations.

The City of San Francisco's Office of Small Business (OSB) will be the central point of information and referral for the more than 120,000 entrepreneurs and small businesses located in the City and County of San Francisco. Specific areas where OSB is able to assist businesses include: obtaining City permits or licenses, access to operational and technical support resources, extension of SPARTA insurance, and access to financing options (small business and micro loans).

Regina Dick-Endrizzi, Executive Director, Office of Small Business
Email: regina.dick-endrizzi@sfgov.org Phone: 415-554-6134
Address: City Hall, Suite 110, San Francisco, CA 94102

The Mayor's Office of Economic and Workforce Development (OEWD) is working to improve the responsiveness of the workforce system to meet the demands of sustainable and growing industries, and to provide employers with skilled workers and to expand employment opportunities for San Francisco residents.

- The Youth Workforce Services Department of the Workforce Development Division is seeking to provide San Francisco's disadvantaged youth with access to a broad continuum of education and work experience opportunities and support services that lead to educational attainment occupational skills development and attachment to the workforce.
- The Workforce Development Division is working closely with the America's Cup Event Authority (ACEA) and other City agencies such as OSB to match the workforce needs of the America's Cup events in 2012 and 2013 and is a key contact for both youth and adult job seekers.

Lillie Ellison, Business Service Specialist, the Mayor's Office of Economic and Workforce Development
Email: Lillie.ellison@sfgov.org Phone: 415-581-2359
Address: 50 Van Ness Avenue, San Francisco, CA 94102
Website for job seekers and local businesses looking to hire locally <http://www.hiresf.org>

Connect to the America's Cup

- Interested in employment, doing business, providing services or volunteering for the big event? Visit www.americascup.com
- Like us on Facebook www.facebook.com/americascup or follow us on Twitter at www.twitter.com/34thAC
- Watch our YouTube channel and see our latest racing action at www.youtube.com/americascup
- Go to http://www.oewd.org/Development_Projects-Americas_Cup.aspx to find out the latest on the City's planning for the America's Cup